

RESOLUTION NO. 15-14

**CITY OF MILLBRAE, COUNTY OF SAN MATEO
STATE OF CALIFORNIA**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MILLBRAE
AUTHORIZING THE CITY MANAGER TO SIGN A POLICY AGREEMENT
WITH THE CALIFORNIA PARK & RECREATION SOCIETY FOR THE USE
OF THE "PARKS MAKE LIFE BETTER!" LOGO**

WHEREAS, the City desires to sign a Policy Agreement with the California Parks & Recreation Society for the use of their "Parks Make Life Better!" logo; and

WHEREAS, the "Parks Make Life Better!" logo is intended to develop greater awareness of the importance of parks and recreation, further the visibility of parks and recreation, and build positive brand awareness of parks and recreation; and

WHEREAS, the "Parks Make Life Better!" logo can be used on all printed City materials including, but not limited to: the Recreation Guide, City letterhead and business cards, City promotional material such as a banner, clothing, vehicles, displays, and on the Recreation website pages. The "Parks Make Life Better!" logo will also be used in conjunction with the City Seal and/or City Logo.


NOW, THEREFORE, BE IT RESOLVED THAT THE CITY COUNCIL OF THE CITY OF MILLBRAE does hereby authorize the City Manager to sign a Policy Agreement with the California Parks & Recreation Society for the use of the "Parks Make Life Better!" logo.

REGULARLY PASSED AND ADOPTED this 14th day of April, 2015.



Mayor


ATTEST:



City Clerk

I do hereby certify that the foregoing Resolution was duly and regularly passed and adopted by the City Council of the City of Millbrae this 14th day of April 2015, by the following vote:

AYES:	COUNCILMEMBERS:	Gottschalk, Oliva, Holober, Colapietro, and Lee
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None
EXCUSED:	COUNCILMEMBERS:	None


CITY CLERK