

MEASURE N FAQ



What is Measure N?

On July 26, 2022, the Millbrae City Council unanimously placed Measure N on the November election ballot for voter consideration.

If approved by Millbrae voters, Measure N would increase the Transient Occupancy Tax that visitors to Millbrae pay while staying in a hotel or other short-term lodging by 2%.

The Transient Occupancy Tax is placed on the room rent charged to guests who stay in hotels, motels, inns, short-term rentals, or similar short-term lodgings in the City of Millbrae. The tax is collected by the operators of these lodging facilities as part of the room bills and remitted to the City. The City's Transient Occupancy Tax is currently 12%, and will be increased to 14% if approved by the voters.

Why place Measure N on the ballot now?

Measure N, if approved, will provide Millbrae with the additional funding it needs to continue to provide important City services, such as crime and flood prevention and street repairs.

Does Measure N increase taxes on local residents?

No. If Measure N is approved by the voters, the Transient Occupancy Tax paid by visitors staying in Millbrae hotels and other short-term lodging would be increased by 2% to help pay for the local services visitors use while staying in Millbrae.

What priorities can Measure N address?

If approved by Millbrae voters, Measure N would provide additional locally controlled funds for general government purposes, such as service priorities identified by residents and businesses earlier this year, including maintaining residential neighborhood and major city streets and repairing potholes, maintaining storm drains to prevent flooding, maintaining neighborhood and downtown police patrols including funding 2 additional deputies per shift to cover neighborhood and downtown patrols, enhancing services to reduce homelessness at the BART station and downtown, and maintaining city parks and recreation facilities.

How will Measure N funds be accountable to the Millbrae taxpayer?

The measure includes citizens' oversight and independent audits. By law, Measure N funds could not be taken by the State or County but would remain a dedicated source of local funding for local City services.

How can I get more information about Measure N and the Municipal Election?

Please visit bit.ly/MillbraeElection2022 for more information about Measure N and for voting information, or you can call (650) 259-2414.