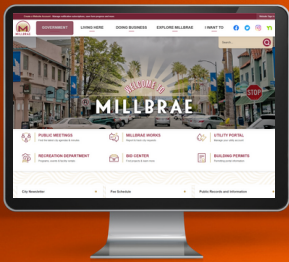




OCTOBER 6, 2023

# MILLBRAE NEWS

BI-WEEKLY NEWSLETTER, VOLUME 2, ISSUE 15





## MILLBRAE LAUNCHES NEW CIVICPLUS® WEBSITE

On Wednesday, September 27, 2023, - The City of Millbrae partnered with CivicPlus®, a provider of integrated technology solutions exclusively for local governments, to launch a new, mobile-responsive, highly functional civic website. CivicPlus' content management system will allow Millbrae to accomplish greater functionality while increasing resident engagement by offering more dynamic content and more timely news through its set of robust features, well-designed layout, and functionality.

We encourage our residents to create an account in our notification system module to manage their e-notifications that now can be received by email or SMS text messaging. Please visit the [Notify Me Module](#) today to set up your account.

The new CivicPlus website will be a tool that will continue to grow and evolve to meet the community's needs. With the new website, the City of Millbrae will be able to increase its community engagement and enhance communication between residents and the local government.

### Notify Me®

1. Sign In
2. If you want to receive text messages enter your phone number and select **Save**.
3. To subscribe or unsubscribe click  and/or  next to the lists to which you wish to subscribe/unsubscribe.

**CREATE YOUR ACCOUNT TODAY!**

[Notify Me Sign In](#)

## HALLOWEEN

### Home Decoration Contest

All residents are encouraged to create the spookiest Halloween display!

Submit your decorated home, balcony, or display on our Millbrae Works App for a chance to win a gift card to a local business!

DEADLINE: TUESDAY | OCTOBER 31, 2023 | 11:59 P.M.

[CLICK TO SUBMIT](#)



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## Downtown Millbrae Community Benefit District Proposed

In August, the City Manager, with support of the Millbrae City Council, initiated a study of Downtown Millbrae property and business owners to respond to their concerns for the ongoing parking management issues in Downtown as well as their desire to see greater commerce, greater demand, and overall business revitalization of this growing Peninsula City.

The City has many, many assets and believes the time has come to take the property and business community to the next level of enhancing the image and appearance of Downtown. The proposed Downtown Millbrae Community Benefit District would be a financing mechanism, funded by Downtown property assessments to be generated by and controlled by Downtown stakeholders. The purpose of creating this new district would be to create a funding source for paying for new Downtown services and activities. Those services and activities would result in creating greater demand for the businesses, retailers, restaurants, hotels, apartments, and services along Broadway and El Camino Real.

Beginning in late September, a new Downtown Millbrae Community Benefit District (CBD) Steering Committee will be created with the goal of discussing what the special needs will be for this growing Downtown, how those needs will be funded, eventually culminating in a vote of Downtown property owners to endorse a plan and vote on the formation of this new Downtown Millbrae Community Benefit District.

The consultant hired by the City to conduct this effort for Downtown Millbrae is New City America, a company that has formed more districts in the Bay Area than any other company over the past 25 years. New City America has formed similar districts in Downtown Redwood City, Willow Glen/San Jose, 12 districts in San Francisco, 12 districts in Oakland and a number throughout the East Bay.

For more information about the proposed Community Benefits District, contact the Community Development Department at 650-259-2341 or send an email to New City America at [mail@newamerica.com](mailto:mail@newamerica.com).



CITY OF MILLBRAE  
POLICE DEPARTMENT

## A Message from Millbrae Police Bureau

The Millbrae Police Bureau was in full swing during the month of September. We provided safety and security for the Art and Wine Festival, Mid-Autumn Festival, Beats and Brews, and the Japanese Cultural Festival. September was an extremely fun and busy month for us. We enjoyed meeting new people and running into our friends of Millbrae. Millbrae Police Bureau is looking forward to the last Beats and Brews of the season on October 19th. Make sure to come and say hi if you see one of us. We want to remind everyone to stay healthy, cold and flu season is upon us. Kids are back to school, so please slow down, stop at stop signs and be aware of your surroundings. We can't wait to see all the kids in their Halloween costumes.





# Social Equity & Cultural Inclusion Strategic Planning Process



On Tuesday, September 26, 2023, Millbrae City Council adopted a resolution approving the Social Equity Framework as part of the City's Social Equity Plan.

The Millbrae City Council has made a substantial investment in equity and inclusive opportunities for Millbrae's current and future residents, business owners, visitors, and employees. Council recently adopted policies, such as creating a Social Equity and Cultural Inclusion Subcommittee, reaffirming the City's unwavering commitment and vision to building a more robust, equitable, and inclusive community.



The City has identified Environmental Justice Solutions (E/J Solutions), a reputable local firm that provides extensive specialized experience in the Environmental Justice field and has entered into a professional services agreement with them to develop a Social Equity Plan for the City of Millbrae.

E/J Solutions created a framework specifically tailored to Millbrae's needs, goals, and objectives. This framework is a critical instrument that is designed to define what equity means for the City and strives to make tangible the City's foundational guiding principle of equity during the Social Equity Plan's development through the Council's adoption of the City of Millbrae's Social Equity Plan. The framework is necessary to bring everyone in Millbrae onto the same page about what the social equity planning process will entail.

E/J Solutions shared a draft vision statement with the City Council that stated, "Achieving social equity means eliminating disparate outcomes and removing all barriers that prevent full civic participation so that nobody is left behind, individually, collectively or culturally. Everyone who works, lives or goes to school in Millbrae can meet their priority needs in all of the key determinants of social well-being. Identity is not a factor in determining access to resources. Millbrae is a place where everyone can participate, prosper, and reach their full potential."

E/J Solutions will return to Council in November to present their recommendations for community committee members. They are currently recruiting members, with the deadline for applications on October 15, 2023. The Committee will participate in workshops over the course of two years. The final social equity plan will touch on all aspects of social equity that are important to Millbrae and is projected to go to the Council for approval in March of 2025.

Committee members will receive a stipend of \$50 per meeting. If you are interested in being considered for this committee, please use the following links to apply, <https://tinyurl.com/millbraeequity> (English), <https://tinyurl.com/Shehuigongyi> (Chinese), <https://tinyurl.com/equidadsocial> (Spanish). If you have any questions or would like more information, please contact E/J Solutions at [inbox@ej.solutions](mailto:inbox@ej.solutions) or [colin@ej.solutions](mailto:colin@ej.solutions).

**Apply for  
Millbrae  
Social Equity  
Commission**

**申请米尔布雷  
社会公平委员  
会**

**Solicite para  
ser parte de  
la Comisión  
de Equidad  
Social de  
Millbrae**



## **A Message from the City of Millbrae for our Residents Regarding Afterhours Construction**

To Millbrae Residents,

The City of Millbrae is dedicated to its residents and appreciates the open lines of communication we hold. There have been questions and concerns regarding nighttime construction activities associated with the life science projects located south of Millbrae Avenue and east of the BART/Caltrain tracks. In response to these concerns, the City provides the following information:

- The new life science projects will total over 800,000 square feet of new office and laboratory buildings, and construction is expected to take several years for these projects to be completed. These sites are space-restricted and located near one of the busiest intersections in Millbrae.
- The allowable hours of construction (Millbrae Municipal code) limits noise-generating construction activity to the hours of 7:30 AM to 7:00 PM Monday through Friday, 8:00 AM to 6:00 PM on Saturdays, and 9:00 AM to 6:00 PM on Sundays and holidays. Work outside these hours may be approved by the City if requested and approved.
- The City has approved work outside these hours for several elements of the work for a variety of reasons. These include:
  - Nighttime work on Rollins Road and Millbrae Avenue to avoid major traffic and commute congestion during daytime hours
  - Weekend and nighttime work to allow large concrete pours to occur during off-peak hours (to keep concrete trucks off the road during daytime)
  - Nighttime utility (PG&E) work on Harriet Tubman, Adrian & Rollins Road – hours dictated by impact avoidance as well as PG&E inspection availability
- City staff has and continues to coordinate and modify the contractor's allowable activities to minimize impacts as much as possible to the surrounding areas. This includes restricting loud noise-generating activities associated with the night work, such as jackhammering and saw-cutting, to no later than 11:00 PM at night on the occasions this work is allowed.
- City staff continues to coordinate and update the management of Station 16 Apartments and the Marriott Residence Inn on pending and upcoming off-hour construction requests and approvals.

It has recently come to City staff's attention that BART is performing a project within their right of way around the Millbrae Station that is creating nighttime noise and light impacts to the surrounding areas. BART did not inform the City of this work.

After reports and videos of loud noise occurring at approximately 3:00 AM during the latter part of the week of September 18-22, the City has determined this activity to be a result of BART's work and not the life science projects. BART staff has acknowledged this activity and its impacts. As a result of this, the City has informed BART that it is not acceptable to continue this work without informing the City and impacted residents/guests as to the nature of the work, the schedule and hours of work, the duration of the project, and ways to lessen and alleviate the impacts (particularly nighttime noise) of their work. BART has stated that since it involves work in and around the tracks, it must be performed during the timeframe of 12:00 AM to 5:00 AM. The City has requested that BART perform community outreach, including a public meeting if necessary, to inform Millbrae of this project better.

The City appreciates the public's input and patience during the construction of City-approved projects. Please feel free to contact us by emailing [administration@ci.millbrae.ca.us](mailto:administration@ci.millbrae.ca.us) should you have any questions or need additional information.





Register online at [bit.ly/milrec](https://bit.ly/milrec)  
or in person at the  
Millbrae Recreation Center

# 7th & 8th Grade Basketball Registration Now Open! [bit.ly/milrec](https://bit.ly/milrec)

**WE ARE LOOKING FOR COACHES!**

**Evaluation: October 30**

- 3:30-4:30 p.m. - 7th-grade Girls
- 4:30-5:30 p.m. - 8th-grade Girls
- 5:30-6:30 p.m. - 7th-grade Boys
- 6:30-7:30 p.m. - 8th-grade Boys

**Call Backs: November 1**

- 3:30-4:30 p.m. - 7th-grade Girls
- 4:30-5:30 p.m. - 8th-grade Girls
- 5:30-6:30 p.m. - 7th-grade Boys
- 6:30-7:30 p.m. - 8th-grade Boys

**Evaluation Location: Taylor Gym**

**Fees: \$212.39**  
Uniform: \$41.23 (reversible jersey)

There will be **no session** on **Nov 10** (Veterans Day), **Nov 20-24** (Thanksgiving Recess),  
**Dec 25-Jan 5** (Winter Recess), **Jan 15** (MLK Jr. Day)

**CONTACT EMANUEL ROSALES AT [EROSALES@CI.MILLBRAE.CA.US](mailto:EROSALES@CI.MILLBRAE.CA.US) FOR ANY QUESTIONS**

This program is not sponsored by the Millbrae School District. Approval to distribute flyers is a community service and does not imply endorsement.



**Tot Time**  
Pilot Program  
FRIDAYS 9:30-11:30AM




**\$20 PER MONTH**

**TODDLERS AGES 0-5 AND THEIR CAREGIVERS ARE WELCOME TO JOIN THIS CHILD-FRIENDLY PLAY ZONE!**

**VARIOUS PLAY EQUIPMENT PROVIDED IS DESIGNED TO DEVELOP GROSS MOTOR SKILLS.**

**TOT TIME IS LOCATED AT THE MILLBRAE RECREATION CENTER, 477 LINCOLN CIRCLE.**

THIS PILOT PROGRAM REQUIRES ADULT SUPERVISION, AS IT IS UNSTRUCTURED AND NOT OVERSEEN BY RECREATION STAFF.

**Register at: [bit.ly/milrec](https://bit.ly/milrec)**

# LUNCH CRUNCH

Pilot Program  
MONDAYS, WEDNESDAYS & FRIDAYS  
12-4pm



**JOIN OUR LUNCH TIME OPEN-GYM HOURS!!**

- Spin Bikes
- TRX Bands
- Box Jumps
- Dumbbells
- Kettlebells
- Weighted Balls
- Power Ropes
- Saddle Bags

**\$20 PER MONTH**

**ALPHACHESS ACADEMY**

# AFTER SCHOOL CHESS PROGRAM!!

Discover the fascinating world of chess at our after-school program! Our engaging and interactive sessions are designed to nurture critical thinking skills, strategic planning, and enhance decision-making abilities in young minds. Join us to unlock the endless possibilities of this timeless game, fostering friendships and a passion for learning that WILL LAST A LIFETIME!

**10/23-11/27**  
Elementary School  
4:45-5:45  
Middle School  
3:30-4:30

**Activities**

- ✓ Lessons
- ✓ Tournaments
- ✓ Critical Thinking
- ✓ Game Variations
- ✓ BUGHOUSE!!

Please register at:  
**[bit.ly/milrec](https://bit.ly/milrec)**

**\$149.00 Resident / \$169.00 Non-Resident**







# Upcoming Events



Oct. 7  
9:00 A.M.

**Compost Giveaway**  
**Spur Trail off Millbrae Avenue**  
**between Palm & Elder**



Oct. 13  
6:30 P.M.

**Millbrae Goes to the Movies**  
**At Millbrae Recreation Center**  
**477 Lincoln Circle**



Oct. 19  
6:00 P.M.

**Beats Brews & Vines Oktoberfest**  
**Broadway between Hillcrest &**  
**La Cruz, Millbrae**



Oct. 29  
11:00 A.M.

**Millbrae Rotary Kids Carnival**  
**Rotary Park Corner of Millbrae**  
**Avenue and South Ashton**